



"Perfecting Tomorrow's Media Kidz Today"

MEDIA KIDZ REALITY SHOW TENETS

VISION: TO DISCOVER, DEVELOP AND DEPLOY THE MULTIMEDIA COGNITIVE ABILITIES AND EFFECTIVE COMMUNICATION SKILLS OF YOUNG GIFTED TALENTS IN THE MULTIMEDIA FRATERNITY.

MISSION: TO USE DIVERSE MULTIMEDIA COMMUNICATION CATEGORY PRACTICES TO DEVELOP ONE DISCOVERED TALENT AT A TIME

AIMS AND OBJECTIVE: TO ENSURE THAT EACH PARTICIPANT IS FULLY EQUIPPED WITH THE NECESSARY MULTIMEDIA COMMUNICATION SKILLS TO AID THEM TO BE CONFIDENT, EXUDES EFFECTIVE COMMUNICATIVE AT ALL TIME AND BUILD A FUTURE CAREER THROUGH OUR CATEGORY PRACTICES AND EPISODE PERFORMANCES

CORE VALUES: WE BUILD THE FOLLOWING IN OUR CONTESTANTS AND PARTICIPANTS

1. CONFIDENCE FOR SUCCESSFUL DELIVERY
2. PASSION TO ACQUIRE KNOWLEDGE
3. PURSUIT OF CAREER PURPOSE
4. FORMIDABLE CONGNITIVE SKILLS
5. DISCIPLINE FOR FOCUS
6. DETERMINATION FOR RESULTS ACHIEVEMENT
7. CAPACITY FOR EFFECTIVE COMMUNICATION
8. CREATIVITY AND INNOVATIVE ASPIRATIONS
9. CAPACITY FOR COMPLETION
10. THE ABILITY TO DISCOVER OPPORTUNITIES AND FOSTER SUCCESSFUL IMPLEMENTATION
11. DESIRE FOR MASTERING THE CRAFT OF DIVERSE MULTIMEDIA PRACTICES
12. CONSUMATION OF BUILDING A LEGACY FOR THE FUTURE

STATEMENT TAGLINE: PERFECTING TOMORROWS MEDIA KIDZ TODAY